

## Starting With The 'Why'

**"Most of the important things in the world have been accomplished by people who have kept on trying when there seemed to be no hope at all." – Dale Carnegie**

What is one of the hardest things you struggle with? Chances are, it's something you love doing, which is easy most of the time, but every now and then, it has its rough moments. For example, take writing. Writers may love their ability to make words flow together, but, as fun as writing is, there are always those fearful moments when writer's block strikes, and it's hard to get past it.

Sometimes doing what you love is the most fun and exciting experience. It should be, most of the time, but when challenges arise you may wonder if you made the right decision. You question whether you should give up now because who knows how hard it could get in the future.



When things get rough it's easy to lose focus on why you started and your end goal. It's tempting to listen to the naysayers who have been doubting you ever since you started. Unfortunately, our brains have a way of latching on to the negative words we hear and thoughts we think. If we let it, that negativity will become the fuel behind our decision making.

It's important to know the difference between when it's time to quit and when you should keep going. Successful people understand this. They ask this question: Why?

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### Did You Know ?

We are the leading local provider of tools and resources for people planning on adding on to, renovating or building a home. We have several consumer guilds to help you.

**One of our recent publications is...**  
"How to Prepare for Your Design Project"



Down load it here and share it with your friends.

## Archi-fact:

### Dimensions of the Colosseum

The Colosseum's outer circumference measures 1,788 feet. It is 187 feet high, 615 feet long and 510 feet wide. It could seat 80,000 guests.

# Starting With The 'Why'

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When the going gets rough, it's important to step away and remember why we started in the first place.

In "Start with Why" author Simon Sinek tackles this question, inviting us to put our "why" as the anchor. When you know why you're doing something, why you started in the first place, why you're making the choices you make, it's much easier to keep going when it gets rough. You can look back on your mission and purpose and ensure your next steps keep you aligned on your path to success.

**Greatness awaits. If you're lacking the motivation to power through the tough times, take a step back and remember why you started in the first place.**



## Archi-Quote

Just as we acquaint ourselves with materials, and just as we must understand functions, we must become familiar with the psychological and spiritual factors of the day. No cultural activity is possible otherwise, for we are dependent on the spirit of our time.

[Ludwig Mies van der Rohe](#)



*photo credits AMA*

## Iconic Building of the Month



### THE COLOSSEUM

This elliptical amphitheater in the center of Rome is considered one of the greatest architectural feats achieved by the Ancient Romans. The stadium was capable of seating 80,000 spectators and mainly used for gladiatorial games. There were 76 entrances which were numbered. Tickets were distributed for the shows, each one marked with a seat number, tier number and entrance number.

*photo credit AMA*

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# Iconic Building of the Month

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Today tickets to sporting events still have the seat, aisle and tier listed on them, however most stadiums do not list the best entrance for your section. One of the reasons for this today is a very limited number of entrances for security reasons. Built from concrete and stone, construction began on the Colosseum around 72 AD and finished in 80 AD. There were 36 trap doors in Arena allowing for elaborate special effects. Entrance to the games was free.

The design and shape of the Colosseum has been the inspiration for many modern day stadiums. Today it is one of Rome's most popular tourist attractions, drawing thousands of visitors each year.

*photo credits AMA*



## Archi-Speak

How many types of finishes can you find?

- POLISH
- STAIN
- PAINT
- VARNISH
- BLEACH
- SANDBLAST

O L S A N D B L A S T L X L F  
 Y D U T K T N S N C H N P X L  
 O Z C X U L V D J V L B B I J  
 W Z L Q P V M L T W V L Q F B  
 R Y J U U Z S J L J A E Y O W  
 V D P C J F X F T Z R A V Z W  
 V W T V F V S T A I N C M P B  
 E G E L L V T Y S K I H Q K R  
 L U Q P R X A B V Y S I G E K  
 L O N E P Z R D R R H V X G U  
 E R Y D T X T T N I A P Q F R  
 A D B I K Y P Z K S K I K G C  
 Q Y B M X M W G C H K I C J D  
 E C R L L Y M H W T X Y N P W  
 U E N W H S I L O P Y Q C A Q

## Ask M

In the James Bond books and movies the character "M" heads the Secret British Intelligence Service known as MI 6, of which James Bond is Agent 007.

When contemplating adding on to you home or building, renovating or building a new home or building you should have someone like "M" on your side. Each month the "Ask M" column will answer a reader's question to place more information at your finger tips.

### This month's question.

We are about to hire an architect to design a vacation home for us. How will the architect know how to design it for us?

*Marie M.*

Marie,

An architect will review your needs to create a "program" of spaces to be included in the house. When we design for you we have a "Proprietary Interview Process" where we will learn what really makes you happy and feel comfortable and design to that. Surprisingly what really makes us happy is not what we think will make us happy. This is the only way to create a design that fits your personality perfectly.

Email your questions to [info@designMgroup.com](mailto:info@designMgroup.com), and in the subject line type in "Ask M". We look forward to hearing from you and hope we can answer the questions to everyone's satisfaction.

## Want to speak with the Architect

Do you have questions but do not know where to start?

Do you know the legal consequences of starting a project without approvals?

Are you sure you have completed all of the research necessary so as not to waste your money and time during construction?

Are what you think are your NEEDS and OPTIONS truly the best for you and your future?

Does the contractor really have YOUR best interest in mind when suggesting solution?

Answering these questions and more are the reason for a enlisting a Needs and Options Review.

We can help you on your way to a successful project with less hassles and problems.

Visit: [www.designMgroup.com](http://www.designMgroup.com)

## About

Marcus Marino, RA, AIA  
President



photo credit: Jenna Glatzer

Marcus Marino, RA, AIA is a leading architect in New York City. He received a Bachelors of Architecture from the prestigious Pratt Institute and Masters in the Science of Architecture and Urban Design from Columbia University Graduate School of Architecture Planning and Preservation. He received his license to practice architecture in New York State in 1981 and is licensed in a number of other States. Marcus Marino has served on numerous Governmental Panels and serves as an expert consultant to other architectural firms and legal firms. Presently he serves as the Vice President of Public Advocacy of the New York State. American Institute of Architects.

## Our core beliefs are ...

**Architects have a responsibility to our clients, community and the environment.**

**Architects should help provide information to our fellow world citizens about their homes, offices and the built environment in general.**

**Your Home should move you emotionally like your favorite song does.**



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